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for Financial Professionals

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# PARTNERING *for* SUCCESS AND SUSTAINABILITY

2011 ROCKY MOUNTAIN SUMMIT

• Presented by the Rocky Mountain AFP •  
MONDAY, MAY 23, 2011

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Early Bird Pricing: \$275  
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### NON-MEMBERS:

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## 2011 ROCKY MOUNTAIN SUMMIT

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MONDAY, MAY 23, 2011

The Hyatt Regency Denver at Colorado Convention Center

### Featuring three keynote sessions:



**Opening Session:**  
**Modern Financial Reform:**  
**An Industry Panel** featuring  
Greg Nieto, Channel 2 and  
Fox 31 Reporter as moderator.

**Panelists include:** Don  
Childears, Colorado Bankers  
Association; Reginald Imamura,  
PNC Bank; Debbie Meyers,  
Federal Reserve Bank; and  
Rose Robeson, DCP Midstream.



**Luncheon Keynote Speaker:**  
**Bill McCartney**, former University of  
Colorado Football Coach presenting  
*Why Leaders Become Winners!*



**End of Day Keynote Speaker:**  
**Dr. Corey Ciocchetti**, University of Denver  
Daniels School of Business presenting  
*Inspire Integrity: Values Based Leadership.*

For more information visit [rmafp.org](http://rmafp.org) or call (303) 973-2555

Call the Hyatt Regency Denver at Colorado Convention Center  
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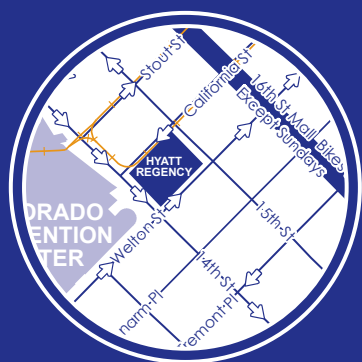
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# PARTNERING for SUCCESS AND SUSTAINABILITY

**2011 ROCKY MOUNTAIN SUMMIT**  
• Presented by the Rocky Mountain AFP •  
**MONDAY, MAY 23, 2011**



For directions to the Hyatt Regency Hotel,  
we recommend [www.mapquest.com](http://www.mapquest.com).

**HYATT REGENCY DENVER**  
@ COLORADO CONVENTION CENTER  
650 15th Street  
Denver, CO 80202  
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**PARKING**  
On-site self parking and valet parking services are available at the hotel on a first come, first serve basis. Pay parking lots are also available within a few blocks walking distance of the hotel.

**ACCOMMODATIONS**  
We have reserved a limited block of rooms at \$191 a night at the Hyatt Regency Hotel. These rates will be offered until April 29, 2011 on a limited basis.

**SPECIAL NEEDS**  
Please contact our office no later than April 29, 2011 to request special assistance for participation in the Summit.

**REFUNDS**  
All cancellations and requests for refunds must be submitted via e-mail to [mail@rmaf.org](mailto:mail@rmaf.org) by April 29, 2011. You will receive full registration less a \$50 processing fee if received by this date.

There are no refunds for cancellations after April 29, 2011, or for no shows.

Substitutions are encouraged in lieu of cancellations.

The Rocky Mountain Summit is a must-attend event that delivers first-rate education presented by leading practitioners and industry experts. Exchange solutions with over 350 of your peers at the leading regional event for treasury and finance professionals in the Rocky Mountain region. The event is a one stop shop for all your continuing education credits, offering up to 6.2 CTP, 4.8 AAP and 6.0 CPE credits.

The Summit offers an abundance of networking to strengthen and grow your industry relationships, an Exhibit Hall showcasing the latest in Finance, Treasury, and Payments technology, a Cyber Café, and four breakout sessions under each of the five tracks: Cash & Liquidity Management, Corporate Finance & Risk Control, Treasury Best Practices, Technology & Payments Solutions, and Industry Hot Topics! In addition to our 20 educational sessions in 5 tracks, we will feature 3 incredible general sessions during the day. These sessions will inform and inspire you!

Save \$50 off of this can't miss event by taking advantage of our early bird registration, which expires on April 29th. We will see you on May 23rd at the beautiful Hyatt Regency @ the Colorado Convention Center in Downtown Denver!

**Your Summit Co-Chairs, Tyrone Gant & Wes Blair**

**Opening Panel Discussion:** Modern Financial Reform...An Industry Panel will enlighten you as to the current regulatory environment and issues facing our industry from many perspectives – local, regionally and nationally, as well as from business and banking organizations.

#### Speakers:

• **Greg Nieto** Greg, a Denver native spent much of his young life in the San Francisco Bay area and attended the University of California at Santa Barbara. He returned home to Denver, Colorado, accepting a significant position as News Reporter for Channel 2 News, KWGN. Greg was instrumental in the migration and progression of the station as an original member of the Daybreak on the Deuce morning team having joined them in 2000. Since 2008, Greg began to appear on FOX 31, Good Day Colorado as well, expanding rolls with both KWGN and Good Day Colorado.

• **Don Childears** As President/CEO of the Colorado Bankers Association, Don has served CBA since 1975, preceded by legislative and campaign work for a Congressman. He completed his Juris Doctor from University of Denver College of Law, and BSBA from Colorado State University, where he was student body president.

• **Reginald Imamura** Mr. Imamura leads Financial Services Advisory & Banking ("FSAB") at PNC. FSAB provides advisory and banking services to U.S. financial services companies through an integrated platform combining industry-specialist corporate finance bankers and the Asset-Backed Securities Group at PNC. Mr. Imamura has extensive experience providing corporate finance advisory services for global financial services companies. Reggie led the formation of Financial Services Advisory & Banking to integrate PNC's strategic insights and technical expertise across financial services in light of extensive regulatory reforms and restructuring of capital markets affecting the financial services industry.

• **Debbie Meyers** Debbie has been an officer in the Federal Reserve Bank of Kansas City's Denver branch office since 1985 and has been with the bank for just over 30 years. The majority of her experience has been devoted to the supervision of banks and bank holding companies in the western zone of the 10th Federal Reserve District, which includes the states of Colorado and Wyoming, and the northern half of New Mexico. Ms. Meyers has a degree in Economics from Iowa State University, Ames, Iowa and is a 1992 graduate of the Colorado Graduate School of Banking in Boulder, Co.

• **Rose Robeson** Rose is group vice president and chief financial officer of DCP Midstream, LLC. DCP Midstream, LLC, headquartered in Denver, Colorado, operates in 16 states across eight major natural gas-producing regions. Robeson has more than 25 years experience in the finance, accounting, audit, risk management and tax areas, and more than 20 years experience in the energy industry. The Iowa native received a bachelor of science degree in accounting from Northwest Missouri State University, Maryville, Mo.

#### Luncheon Keynote Speaker:

**Bill McCartney,**  
presenting, "Why Leaders Become Winners!"

Bill McCartney attended the University of Missouri, playing center-linebacker for the Tigers' football team. He graduated with a BA in education in 1962. From 1982 through 1994, McCartney served as head football coach at the University of Colorado. During his time at CU, McCartney compiled a record of 95-55-5 and won three consecutive Big Eight Conference titles between 1989 and 1991. McCartney's 1990 team was crowned national champions by the Associated Press, sharing the title with a Georgia Tech team that topped the final Coaches Poll rankings. McCartney retired from coaching in 1995, immediately following the Fiesta Bowl. McCartney founded the ministry of Promise Keepers in 1990 and THE ROAD TO JERUSALEM in 2004.

#### End of Day Keynote Speaker:

**Dr. Corey Ciochetti,**  
presenting, "Inspire Integrity...Values Based Leadership"

An Assistant Professor of Business Ethics and Legal Studies in the Daniels College of Business at the University of Denver, Corey A. Ciochetti is one of the University's most popular and highest-rated professors. Corey joined DU after graduating with a law degree from Duke University School of Law, a Masters degree in Religious Studies and two Bachelors degrees in Finance and Economics – summa cum laude – from the University of Denver.

# 2011 ROCKY MOUNTAIN SUMMIT AGENDA

SESSION TIMES	Cash & Liquidity Management	Corporate Finance & Risk Control	Payment & Technology Solutions	Treasury Best Practices	Industry Hot Topics
7:00 to 8:00 AM	<b>EXHIBIT HALL * CONTINENTAL BREAKFAST</b>				
8:00 to 9:15 AM	<b>WELCOME &amp; OPENING GENERAL SESSION:</b> Fred Butterfield, RMAFP President and Tyrone Gant, Conference Chair followed by <b>Modern Financial Reform...An Industry Panel.</b> Featuring Greg Nieto; Channel 2 Business Reporter as moderator and Don Childers, President, Colorado Bankers Association.; Reginald Imamura, Director, PNC Bank; Debbie Meyers, AVP, Federal Reserve Bank of Kansas City and Rose Robeson, Group Vice President & CFO, of DCP Midstream as our panelists.				
9:20 to 10:20 AM	<b>A1</b> <b>Defining Liquidity: Calculating the Costs and Benefits of Cash Investing</b> Speaker: Andrew Linton, Farnaz Mohammadi Company: JP Morgan Asset Management Level: Advanced Audience: Corp	<b>B1</b> <b>Developing a Currency Hedging Program: Quantifying Currency Risk</b> Speaker: Amol Dhargalkar Company: Chatham Financial Level: Advanced Audience: Corp, FI	<b>C1</b> <b>Managing Payments Risk &amp; Fraud Panel</b> Speaker: Holly Merrill, Fred Butterfield, CTP, Marsha Jones, AAP, Kimberly Brnak, AAP, Brian Jorgenson <b>Company: Billing Tree, Trust Company of America, Viewpointe, FiServ</b> Level: Intermediate Audience: All	<b>D1</b> <b>Best Practices in International Cash Management with an emphasis on China, including FX101</b> Speaker: Jenny Young, Ron Waliczek Company: JP Morgan Chase Level: Intermediate Audience: All	<b>E1</b> <b>Reclaim Lost Revenue with Customer Data Analytics</b> Speaker: JJ Rorie Company: First Data Level: Advanced Audience: All
10:20 to 10:40 AM	<b>EXHIBIT HALL * REFRESHMENT BREAK</b>				
10:40 to 11:40 AM	<b>A2</b> <b>Regulatory Reform Challenges to Managing Short-Term Cash</b> Speaker: Scott Horan Company: PNC Financial Services Level: Advanced Audience: Corp, FI	<b>B2</b> <b>Forensic Document Examination: Investigating Forgery in Paper and Electronic Methods</b> Speaker: Heidi H. Harralson, MA, D-BFDE Company: Spectrum Forensic International, LLC Level: Intermediate Audience: All	<b>C2</b> <b>The Payments Cloud</b> Speaker: Mike Corbera Company: Revo Payments Level: Intermediate Audience: All	<b>D2</b> <b>Financial Project Management for the Treasury Professional</b> Speaker: Joe Tinucci, CTP, Peter Biglin, MBA, CPA, PMP Company: University of Colorado's Treasurer's Office, Treasury Management Solutions, Inc. Level: Intermediate Audience: All	<b>E2</b> <b>New Healthcare Laws: How will your company and treasury management processes be impacted by the changes?</b> Speaker: Kirt Slaugh, Jeff Scott, CTP, Scott Neiderbach Company: Intermountain Healthcare, KeyBank, Cherry Creek Insurance Level: Intermediate Audience: All
11:45 to 1:30 PM (presentation starts at 12:15)	<b>LUNCH * Continuing Education Presentation</b> and Inspirational Speaker and Former University of Colorado Football Coach Bill McCartney presenting <b>Why Leaders Become Winners!</b>				
1:30 to 1:55 PM	<b>EXHIBIT HALL * NETWORKING * AUTOGRAPHS &amp; BOOK SIGNING</b>				
1:55 to 2:55 PM	<b>A3</b> <b>Managing Risk and Improving Transparency of Balance Sheet Investments</b> Speaker(s): Devin Parker, CTP; Sara Flour Company: Western Union, DB Advisors Level: Advanced Audience: Corp	<b>B3</b> <b>Managing Risk – Coming and Going</b> Speaker: Uma Wilson, CTP, AAP Company: UMB Bank Level: Intermediate Audience: All	<b>C3</b> <b>Two Sides to Every Story: Best practices for sending and receiving electronic payments</b> Speaker(s): Brian Gorney, CTP, Jeff Li Company: Wells Fargo Bank, Alan & Associates Level: Intermediate Audience: Corp, FI	<b>D3</b> <b>Helping Corporations Streamline Their FX and Money Market Operations</b> Speaker(s): Karen Phillips, Andrea Guntren-Nelson Company: Fxall, CH2M Hill Level: Advanced Audience: Corp, Ops	<b>E3</b> <b>Company Loyalty &amp; Employee Engagement in the Workforce: A Finance, Accounting &amp; Banking Sector Perspective</b> Speaker(s): Kristina Drobocky, James Mack, CPA Company: Kelly Financial Resources Level: Intermediate Audience: All
2:55 to 3:10 PM	<b>EXHIBIT HALL * REFRESHMENT BREAK</b>				
3:10 to 4:10 PM	<b>A4</b> <b>Money Market Funds; Monitoring Evolving Risk &amp; Rewards</b> Speaker: Ben Campbell Company: Capital Advisors Group Level: Intermediate Audience: Corp	<b>B4</b> <b>Fiduciary Responsibilities for "Reasonableness of Investment Choices"</b> Speaker: Sarah Schmitz Company: IMA- True North Asset Mgmt Level: Intermediate Audience: Corp, FI	<b>C4</b> <b>Reality Checks: Why Paper Payments Persist in the Digital Age</b> Speaker(s): Greg Rettinger, Mark Silverman Company: US Bank Level: Intermediate Audience: All	<b>D4</b> <b>Treasury Technology Panel</b> Speaker(s): Scott Fox, David Cable, Chris Proctor, Corporate Practitioner TBD Company: Institutional Cash Distributors, Western Union, Oppenheimer, TBD Level: Intermediate Audience: Corp, FI	<b>E4</b> <b>Under the Influence of... Stress</b> Speaker: Corey Ciocchetti, Associate Professor of Business Ethics and Legal Studies Company: Daniels College of Business/ University of Denver Level: Intermediate Audience: All
4:15 to 5:15 PM	<b>CLOSING REMARKS &amp; GENERAL SESSION:</b> Kari Osborne, RMAFP Vice President and Wes Blair, Conference Co-Chair and <b>Inspire Integrity: Values-Based Leadership</b> by Corey Ciocchetti, Associate Professor of Business Ethics and Legal Studies, Daniels College of Business/University of Denver.				
5:15 to 6:00 PM	<b>DOOR PRIZES * WRAP-UP RECEPTION * NETWORKING</b>				